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#46
W. J. Janson
6/15/04

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

U.S. Serial No. 09/533,842

Applicants: Ficco, Michael

Filed: 3/23/2000

TC/AU: 2611

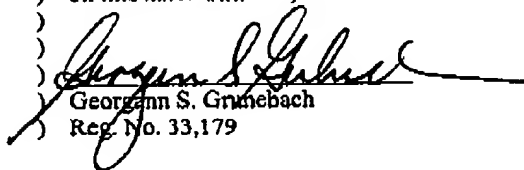
Examiner: Andrew Koenig

Docket No.: PD-990219

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) Mail Stop Amendment
) Commissioner for Patents
) P.O. Box 1450
) Alexandria, VA 22313-1450

) on this date: June 10, 2004

)
) 
) Georgann S. Grunebach
) Reg. No. 33,179

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO THE OFFICE ACTION DATED MARCH 12, 2004

Dear Sir:

Please enter the following amendments and consider the following remarks.

The Status of the Claims is reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 8 of this paper.

PATENT
Docket No. PD-990219
CUSTOMER NO.: 020991

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Michael Ficco
Serial No. 09/533,842
Filed: March 23, 2000
For: BROADCAST ADVERTISEMENT ADAPTING METHOD
AND APPARATUS

Date: June 10, 2004
Group Art Unit: 2611
Examiner: Koenig, Andrew Y.

TRANSMITTAL LETTER FOR AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir: Transmitted herewith is an amendment in the above-identified application.

Applicant petitions for an extension of time for 1 month to respond to the Office Action dated March 12, 2004. If an additional extension of time is required, please consider this a petition therefor.

Fee \$ _____
An extension for _____ months(s) has already been secured; the fee paid therefor of _____
is deducted from the total fee due for the total months of extension now requested. \$ _____
Extension fee due with this request \$ _____

☒ Applicant believes that no extension of time is required to respond to the Office Action dated March 12, 2004. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time.

☒ No additional fee for claims is required.

The fee for claims has been calculated as shown below:

CLAIMS AS AMENDED									
CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR		PRESENT EXTRA		RATE		ADDITIONAL FEE	
TOTAL CLAIMS	28	minus	39*	=	0	x	\$ 18.00	\$	33
INDEPENDENT CLAIMS	3	minus	2**	=	0	x	\$ 86.00	\$	33
MULTIPLE DEPENDENT CLAIMS					0	+	\$ 290.00	\$	33

TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:

Charge \$-0- to Deposit Account No. 50-0383 of Hughes Electronics Corporation, El Segundo, California. Please charge any additional fees for claims or credit overpayment to Deposit Account No. 50-0383. If any additional extension fee is required, please charge to Deposit Account No. 50-0383.

Respectfully submitted,

Georgann S. Grunebach
Georgann S. Grunebach, Reg. No.: 33,179
Attorney for Applicant

Certification of Facsimile Transmission UNDER 37 CFR 1.8

I hereby certify that the correspondence identified above is being facsimile transmitted to (703) 872-9306 (Centralized Facsimile Number), addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on June 10, 2004.

The DIRECTV Group, Inc.
Patent Docket Administration
Bldg. R11, M/S A109
PO Box 956
El Segundo, CA 90245-0956
Telephone: 310/964-4615
Date: June 10, 2004

Georgann S. Grunebach
Georgann S. Grunebach, Reg. No.: 33,179
Attorney for Applicant(s)

June 10, 2004
Date

* If less than 20, insert 20
** If less than 3, insert 3

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FAX COVER SHEET



Attention: Examiner: Andrew Y. Koenig

Supervisory Examiner: Andrew Faile

UNITED STATES PATENT AND TRADEMARK
OFFICE

Fax: (703) 872-9306

Examiner: Andrew Y. Koenig

Phone (703) 306-0399

Supervisory Examiner: Andrew Faile

Alt: (703) 305-4380

Pages: Cover + 1+10=12

Date: June 10, 2004

Certificate of Transmission

From: Georgann S. Grunebach

Fax: (310) 964-0941

A handwritten signature in black ink, appearing to read 'Georgann S. Grunebach', written over a horizontal line.
Assistant General Counsel DIRECTV

Phone (310) 964-4615

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Message: Please see attached documents RE: 09/533,842.

Attention: Commissioner for Patents

Please find attached:

- > Amendment Transmittal
- > Amendment Response to PTO Communication of 3/12/2004

PLEASE ACKNOWLEDGE RECEIPT OF THIS TRANSMISSION

If you do not receive all pages, or pages are not clear, please call Karen Lum at (310) 964-0735.